



ENGAGENT HEALTH

Transparent View from Prospecting & Acquisition to Enrollment Processing



BPO Agency Services

What's Driving Insurers to Consider Outsourcing?

► **Business Flexibility and Speed to Market**

- Enables quick scaling up & down (resources, capacity, etc.)
- Enables focus on core business competencies
- Enter new markets quickly

► **Transformation**

- Join with experienced third parties to radically overhaul operating models and infrastructures
- Expand aggressively

► **Cost Management**

- Increase cost visibility and financial control
- Simplification and standardization through fixed unit cost
- Gain the benefit of wage and labor arbitrage

► **Service Excellence**

- Address poor/inconsistent performance levels through a provider with mature, proven practices
- Embed best practices, process discipline and controls

► **PRODUCT OFFERING**

Distribution Channel/Sales

- Support
- Licensed Agents
- Agent/Broker Support
- Prospective and Sales Triage
- Sales Operation

Member Access

- Member Services
- HRA
- Member Retention

**Contact
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